



Shalom!
My name is Ugo Luzzati (pronounced u:go lu:tsa:ti) and I was born in Italy, where my ancestors arrived 680 years ago

from Lausitz, Germany.

After completing my Visual Design degree In 1985, at the *Scuola Politecnica di Design* in Milan, I made *Aliyah*. Since I had little chance to work as a visual designer in Israel because of my then limited knowledge of Hebrew, I decided to

do what I had always enjoyed: hand painting and engraving names on a variety of objects. I sold my products at local art & craft fairs throughout Israel. Then I opened "Small Signs": a charming little shop in downtown Jerusalem, where I did calligraphy and engraved wood, leather, metal and glass objects with a free hand. The shop was open until the small hours of the night, during the once-busy tourism season. In 1995, when my first child was born, we decided to move to the Galil, to the beautiful Misgav area. Here, I run Small Signs from my home.

Hebrew Birth Plate

A unique and lasting baby gift that will be cherished for a lifetime

Perfect for a baby shower, brit milah, simchat bat or baby naming. In order to acquire a lasting value, this tile is expressly designed not to be childish. The Hebrew Birth Plate carries the following standard details: Hebrew and English name, Jewish birth date (in Hebrew and Latin letters) and common birth date. At the top: "BSD", the Hebrew Acronym for *Besyatah Deshmayah* (Aramaic: "With G-d's Help").



Size Big in Earth hue

In the bottom area of the plate, you may also request the inscription of additional details at no extra charge, such as time of birth, weight, measurement, name of the godfather (*Sandak*) or Mohel. In this case, it's better to choose the Large size.

Every plate is framed and ready to be hung on the wall. The Hebrew Birth Plate is available in two sizes: Big or Large, and in two hues: Sea or Earth. Please see page 7 for tile sizes and other information.



Size Large in Sea hue